



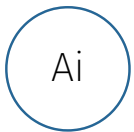
Jerome Pinel

Creative Director / Art Director 360°
Interactive Design & Digital activation
Experiential Marketing & Innovative Technology

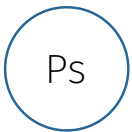
www.linkedin.com/in/jeromepinel

www.in-web-we-trust.com

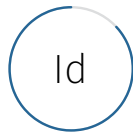
Work Skills



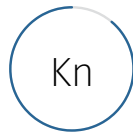
Illustrator



Photoshop



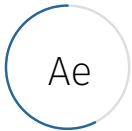
Indesign



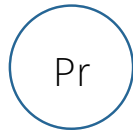
Keynote



Cinema 4D



After Effects



Premiere Pro



Figma

- NUMIX
- AWWWARD
- FWA
- CSS Design Awards
- CSS Winners
- Grand Prix du Luxe

Professional skills

- Senior Art director 360°
- Design Director
- Creative Lead
- Interactive Design & Digital activation
- Experiential Marketing
- Innovative Technology
- XR Extended Reality
- Unity Technology
- Video Game Designer
- Concept Storytelling
- Filmmaker & Motion Design
- Event concept & Scenography

Agencies

Sidlee, Cossette, LG2, Fred&Farid, Mazarine,
Havas, TBWA, EURO RSCG, DDB, GREY, CLM BBDO,
Ogilvy, Publicis, BDDP, McCann-Erickson, BDDP,
Young & Rubicam, Hungry&Foolish...

Accounts

Netflix, Google, Chanel, Moncler, Hennessy,
Louis vuitton, Mercedes, Bvlgari, Pernod Ricard,
Omega, Baume&Mercier, Metro Goldwyn Mayer,
Nissan, Audi, Nestlé, Arcelor Mittal, sanofi-aventis,
Pfizer, L'Oréal, Corona, Pfizer...

Work Experiences

2017 / ...



Creative Director / Art Director 360° | Interactive Design & Digital activation
www.in-web-we-trust.com

AGENCIES : CLM BBDO, Ogilvy, Publicis, Mazarine, McCann-Erickson, TP1, Tank, ZERO UN, Auguste+Louis.
ACCOUNTS : Nissan, Audi Nestlé, BULL, Arcelor Mittal, sanofi-aventis, GDF SUEZ, EDF, BNP paribas, INPES, Corona, Pfizer, Lassonde, Chanel, Hennessy, Louis vuitton, INPES, Corona, Pfizer, Lassonde...

2015 / 2017



Art Director 360° | Interactive Design & Digital activation
www.mazarine.com

ACCOUNTS : Moncler, CHANEL, Hennessy, Bvlgari, Pernod Ricard, Omega, Baume&Mercier, Metro Goldwyn Mayer...

2013 / 2015



Art Director 360°
www.fredfarid.com

ACCOUNTS : Avene, Klorane, René Furterer, Club Med, CCIFC, Audemars Piguet, Gucci, LU, Lily, Villebois, Time-Vallee, VIVO, MEIZU, HP Hewlett Packard, Alibaba, Taobao, Lacoste...

2007 / 2013



Digital Art Director
www.paulleon.net

AGENCIES : FRED&FARID, TBWA, EURO RSCG, DDB, GREY, CLM BBDO, Ogilvy, Publicis, Mazarine, McCann-Erickson, BDDP, Young & Rubicam, Fredfarid...

ACCOUNTS : Chanel, Hennessy, Louis vuitton, Mercedes, Renault, Peugeot, Nissan, Audi Nestlé, IBM, BULL, Arcelor Mittal, sanofi-aventis, GDF SUEZ, EDF, BNP paribas, PricewaterhouseCoopers...

Education Certificates

2009



GOBELINS Paris "School of the Image"
www.gobelins-school.com



THE INTERACTIVE DIGITAL VIDEO

2002



Autograf Paris "School of upcoming designer"
www.autograf.fr



MULTIMEDIA DIRECTOR

Part time work –Part time study



BTS : Two-year technical degree in visual communication

Part time work –Part time study

1999



Lycée Claude Garamond School of Trades graphic printing
www.lyceegaramont.fr



BAC : Professional : French secondary school diploma/high-school degree in graphic industries

Part time work –Part time study



BEP : Vocational certificate obtained 2 years after the 9th grade degree in graphic industries

Part time work –Part time study