

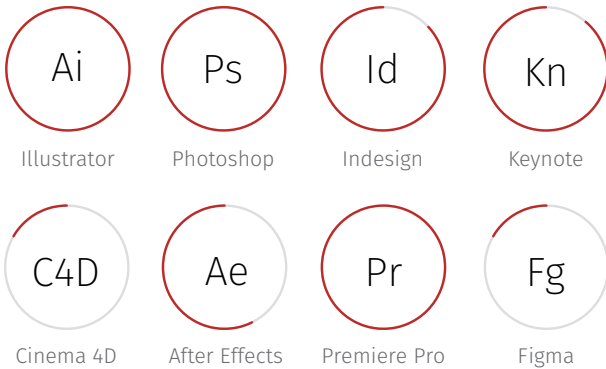


**Jerome Pinel**  
Experiential Art Director  
Creative Technologist  
Lead design

- [pineljerome@gmail.com](mailto:pineljerome@gmail.com)
- [www.linkedin.com/in/jeromepinel](http://www.linkedin.com/in/jeromepinel)
- [www.in-web-we-trust.com](http://www.in-web-we-trust.com)
- +1 514 607 8084

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## Work Skills



- NUMIX
- AWWWWARD
- FWA
- CSS Design Awards
- CSS Winners
- Grand Prix du Luxe

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## Professional skills

- Creative Director / Art director
- Concept Storytelling
- Lead Design
- Creative Technology
- Immersive (AR/VR)
- Unity Technology
- Video Game Designer
- Mobile and tablet apps
- Film, animation and cinematics
- Rich Media campaign / Motion Design
- Storytelling & digital experiences
- Event concept
- Mockup 2D for experiential simulations

## Agencies





Sidlee, Cossette, LG2, Fred&Farid, Mazarine,  
Havas, TBWA, EURO RSCG, DDB, GREY, CLM BBDO,  
Ogilvy, Publicis, BDDP, McCann-Erickson, BDDP,  
Young & Rubicam, Hungry&Foolish...

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## Accounts

Netflix, Google, Chanel, Moncler, Hennessy,  
Louis vuitton, Mercedes, Bvlgari, Pernod Ricard,  
Omega, Baume&Mercier, Metro Goldwyn Mayer,  
Nissan, Audi, Nestlé, Arcelor Mittal, sanofi-aventis,  
Pfizer, Lassonde, Corona, Pfizer...

## Work Experiences

- 2017 / ...  Experiential Art Director / Creative Technologist [www.in-web-we-trust.com](http://www.in-web-we-trust.com)  
AGENCIES : CLM BBDO, Ogilvy, Publicis, Mazarine, McCann-Erickson, TP1, Tank, ZERO UN, Auguste+Louis.  
ACCOUNTS : Nissan, Audi Nestlé, BULL, Arcelor Mittal, sanofi-aventis, GDF SUEZ, EDF, BNP paribas, INPES, Corona, Pfizer, Lassonde, Chanel, Hennessy, Louis vuitton, INPES, Corona, Pfizer, Lassonde...
- 2015 / 2017  Art Director 360° | Creative Technologist [www.mazarine.com](http://www.mazarine.com)  
ACCOUNTS : Moncler, CHANEL, Hennessy, Bvlgari, Pernod Ricard, Omega, Baume&Mercier, Metro Goldwyn Mayer...
- 2013 / 2015  Art Director 360° [www.fredfarid.com](http://www.fredfarid.com)  
ACCOUNTS : Avene, Klorane, René Furterer, Club Med, CCIFC, Audemars Piguet, Gucci, LU, Lily, Villebois, Time-Vallee, VIVO, MEIZU, HP Hewlett Packard, Alibaba, Taobao, Lacoste...
- 2007 / 2013  Digital Art Director [www.paulleon.net](http://www.paulleon.net)  
AGENCIES : FRED&FARID, TBWA, EURO RSCG, DDB, GREY, CLM BBDO, Ogilvy, Publicis, Mazarine, McCann-Erickson, BDDP, Young & Rubicam, Fredfarid...  
ACCOUNTS : Chanel, Hennessy, Louis vuitton, Mercedes, Renault, Peugeot, Nissan, Audi Nestlé, IBM, BULL, Arcelor Mittal, sanofi-aventis, GDF SUEZ, EDF, BNP paribas, PricewaterhouseCoopers...

## Education Certificates

- 2009  GOBELINS Paris "School of the Image"  
THE INTERACTIVE DIGITAL VIDEO
- 2002  AUTOGRAF The school of creative experiences  
MULTIMEDIA DIRECTOR  
Part time work –Part time study
- 2001  BTS : Two-year technical degree in visual communication  
Part time work –Part time study
- 1999  Lycée Claude Garamond School of Trades graphic printing  
BAC : Professional : French secondary school diploma/high-school degree in graphic industries  
Part time work –Part time study
- 1997  BEP : Vocational certificate obtained 2 years after the 9th grade degree in graphic industries  
Part time work –Part time study