



- FWA **SITE OF THE DAY**
- Awwwards **SITE OF THE DAY**
- CSS Design Awards **SITE OF THE DAY**
- CSS Winner **SITE OF THE DAY**
- Grand Prix STRATÉGIE du Luxe
- NUMIX **DIGITAL CONTENT**
- IDÉA **DIGITAL EXPERIENCE**
- GRAFIKA **GRAPHIC DESIGN**
- Boomerang **DIGITAL PRODUCT**

## CREATIVE DIRECTOR ✕ MULTIMEDIA DIRECTOR

Digital Activation & Innovative Technology  
Gen AI Image, Video, Sound...

Portfolio [www.paulleon.fr](http://www.paulleon.fr)  
Linkedin [www.linkedin.com/in/paulleonparis](http://www.linkedin.com/in/paulleonparis)  
Email [paulleonparis@gmail.com](mailto:paulleonparis@gmail.com)

Many prestigious brands and large communication agencies recognized around the world trust me to lead the creation and production monitoring of their creative projects.

I am a polymorphic and multi-awarded Executive Creative Director 360 degrees, passionate about new technologies since the start of my career. From new technologies to fashion to digital experience, the playing field is endless !

I integrate artificial intelligence into my work process to enhance the rendering of my creative projects.

## Professional skills 🧑🏻💻

- Creative Director
- Multimedia Director
- Creative Lead
- Art director
- Storytelling
- Filmmaker
- Digital activation
- Innovative Technology
- XR Extended Reality
- Unreal / Unity Game engine
- New business pitch & proactive
- Keynote presentation

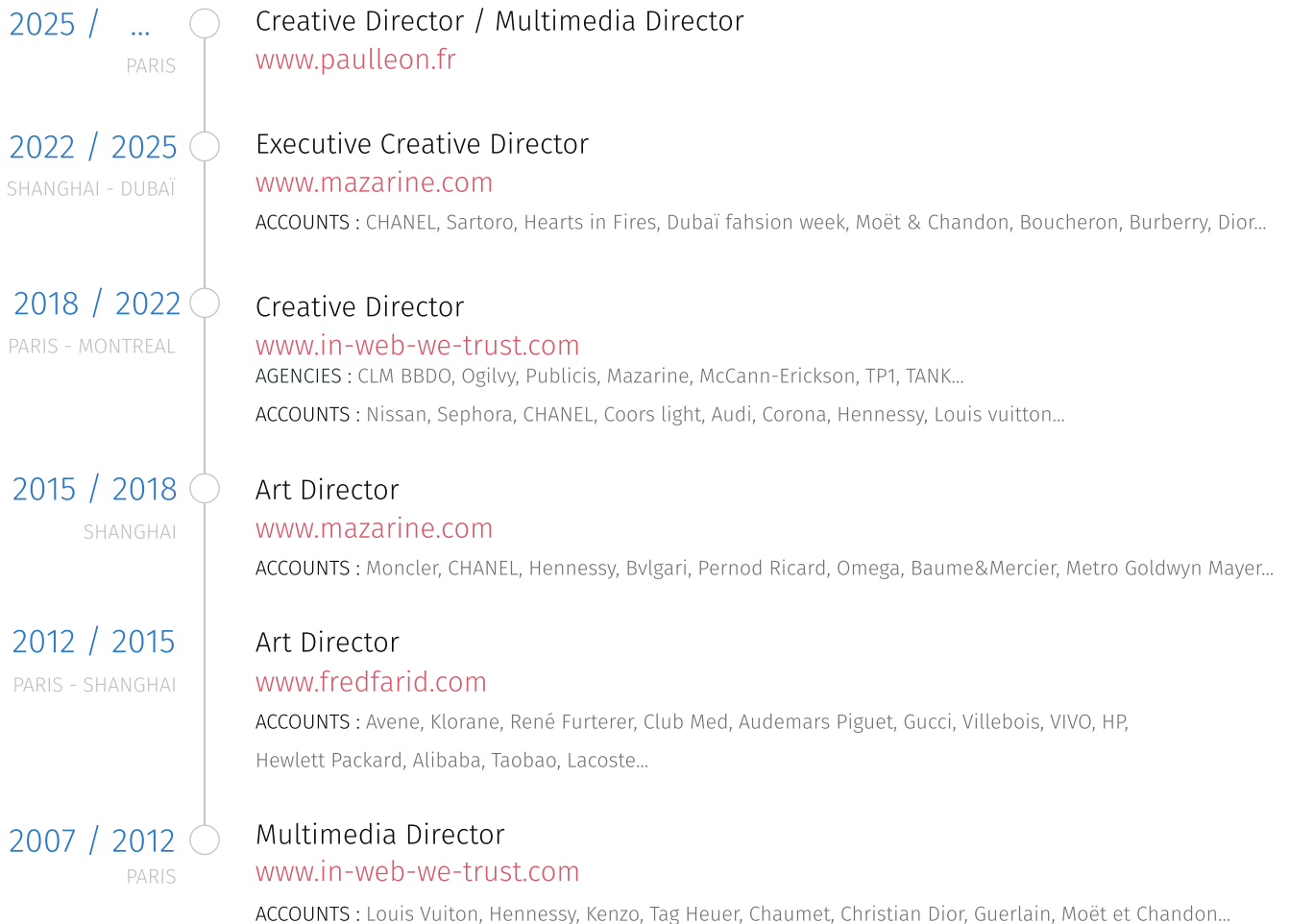
## Agencies I work with 🧑🏻💻

Mazarine, Fred&Farid, Havas, TBWA, EURO RSCG, DDB, GREY, CLM BBDO, Ogilvy, Publicis, BDDP, McCann-Erickson, BDDP, Young & Rubicam, Hungry&Foolis, MediaMonks, Sidlee, Cossette, LG2...

## Brands I work for 🧑🏻💻

Chanel, Moncler, Hennessy, Louis vuitton, Mercedes, Bvlgari, Pernod Ricard, Omega, Baume&Mercier, Canon, Sephora, Lacoste, Diesel, Schweppes, Netflix, Google, Metro Goldwyn Mayer, Bic, Kilian, Nissan, Audi, Nestlé, Arcelor Mittal, sanofi-aventis, Corona, Pfizer...

## Work Experiences 🌟



## School career 🌟

